

The Iowa Public Radio, Inc. Board of Directors met on March 25, 2015, at 2140 Hach Hall, Iowa State University, Ames, IA. Present for the meeting were Chairman Mary Kramer and Directors Steve Firman, Scott Ketelsen, John McCarroll and Doug West. Director Lin Larson attended by phone. Present from Iowa Public Radio were Myrna Johnson and Kelly Edmister with Al Schares participating by phone. Director JoAnn Johnson was absent.

Chair Kramer called the meeting to order at 9:18 a.m. Roll call was taken with each director stating their location.

Steve Firman – present at meeting site
Scott Ketelsen – present at meeting site
Mary Kramer – present at meeting site
Lin Larson – in office in Iowa City
John McCarroll – present at meeting site
Doug West – present at meeting site

Based on the responses provided, the requirements of Section 21.8(1)(c) were satisfied and it was appropriate to proceed with the approval of the agenda.

Agenda

Chair Kramer requested a motion to approve the agenda. Director West moved and Director Firman seconded to approve the agenda as presented. By roll call vote, the motion was approved:

Firman	Johnson	Ketelsen	Kramer	Larson	McCarroll	West
Aye	Absent	Aye	Aye	Aye	Aye	Aye

Minutes

Chair Kramer requested a motion to approve the minutes. Director Firman moved and Director McCarroll seconded to approve the December 18, 2014, minutes as presented. By roll call vote, the motion was approved:

Firman	Johnson	Ketelsen	Kramer	Larson	McCarroll	West
Aye	Absent	Aye	Aye	Aye	Aye	Aye

Chairman's Report

Chair Kramer provided a brief report.

Old Business

There was no discussion regarding old business.

Finance

Financial report as of February 28, 2015/FY15 budget reforecast/FY16 budget

Edmister reviewed the financial reports through February 28 outlining the operating revenue and expense variances. As part of the discussion, Edmister reviewed the latest FY15 reforecasted operating revenue and expense information. Edmister reviewed the cash and investment balances and addressed questions from the Board regarding utilizing those funds and the impact to the FY16 budget.

Director McCarroll moved and Director West seconded to approve the financial report as of February 28, 2015. By roll call vote, the motion was approved:

Firman	Johnson	Ketelsen	Kramer	Larson	McCarroll	West
Aye	Absent	Aye	Aye	Aye	Aye	Aye

Executive Report

Executive Director Johnson reviewed recent accomplishments including changes to the website layout, attendance at recent open houses, the hiring of Michael Leland as news director and changes to the organizational structure including Jason Burns being named Broadcast Operations Manager and Matt Sieren being named IT Manager.

Executive Director Johnson updated the Board on the frequency change for the Des Moines-based classical station from 101.7 FM to 97.7 FM that is scheduled to take place in April and reviewed the communication plan and materials.

Executive Director Johnson outlined current initiatives underway including planning for the 2016 caucus which is on-going with discussions taking place to establish partnerships both locally and nationally. Johnson reviewed projects related to the expansion of the Studio One stream including monthly live broadcasts from the Des Moines Social Club, the development of an IPR app for mobile devices and the concept of establishing a 24-hour Studio One stream. Schares outlined a potential schedule to accomplish such addressing the challenge of expanding programming with limited resources.

Executive Director Johnson reported on on-going collaborative fundraising opportunities including raising funds in conjunction with NPR and identifying major donors. Johnson requested assistance from the licensee Board members in managing the process to secure FY16 funding from the universities.

Executive Director Johnson updated the Board on preliminary information recently received regarding a potential opportunity with a station in northeast Iowa. The station currently receives CPB funding and would be looking to potentially transfer their license to a station also currently receiving CBP funding. Johnson indicated that more information would be presented once available and the due diligence process had started.

Policy Update

Executive Director Johnson reviewed the educational assistance policy noting the revisions from the previous policy. An amendment related to the acceptable courses of study portion of the policy was discussed to include “and the Executive Director”. Chair Kramer requested a motion to approve the discussed amendment to the policy. Director Firman moved and Director Ketelsen seconded to approve the amendment to the policy. By roll call vote, the motion was approved:

Firman	Johnson	Ketelsen	Kramer	Larson	McCarroll	West
Aye	Absent	Aye	Aye	Aye	Aye	Aye

Chair Kramer requested a motion to approve the educational assistance policy as amended. Director Firman moved and Director West seconded to approve the educational assistance policy as amended. By roll call vote, the motion was approved:

Firman	Johnson	Ketelsen	Kramer	Larson	McCarroll	West
Aye	Absent	Aye	Aye	Aye	Aye	Aye

Adjourn

Chair Kramer asked if there was any additional business to discuss. As there was no additional business, Chair Kramer adjourned the meeting at 11:10 a.m.